

## The News

**COME to join Kempen ..we hv Clown,Ms Eco,,& you will "Very Very Very surprise" when you see the VERY VERY "Special Bicycle" on our Kempen .....**  
**10/9 & 11/9 is our Last week registration counters at Tesco Ipoh Garden & Giant Suway City...**

**Perak Cycling Association and MNM Success are jointly organizing the 2nd annual 1 Malaysia "Kempen Berbasikal Bersama Rakyat 1313". This event is schedule to take place on Sunday, 18/9/2011 starting at 8 am at Velodrom Rakyat Ipoh, Jalan Ghazali Jawi, Sport Complex Ipoh.**

**Malaysian from various ages and all walks of life will cycle in harmony around Ipoh town, covering a distance of about 25km. The whole journey includes some 18 attraction spots. These include Kinta River, Museum, Ipoh Padang, Ipoh High Court, Ipoh Town Hall, Ipoh Railway Station, Bulatan Sultan Idris. Indirectly, this will introduce local heritage to all cyclists and hence enhance local tourism industry.**

**This unique event will embrace all the communities in this multiracial society in, Malaysia to take part in healthy cycling for all programme designed to promote better understanding and foster closer relationships between various communities in Malaysia. YAB Menteri Besar Perak, Dato' Seri Zambry Abd Kadir has been invited to flag off this meaningful event.**

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**In addition, PCA and MNM also work together with Save The Earth Consortium and Star Avenue Production to promote this event. Save The Earth consortium will organize a children painting competition theme “Save The Planet” This competitions open to children aged 4 to 12.**

**We are very delighted that during this event, Star Avenue Production has invited Miss Eco Malaysia, to support this event. Their caring spirit of the earth will surely provide a deep impact in each and every participant. They include Nysherls Ngui-Miss Malaysia Eco Tourism 2010, Ashley Chow-Miss Malaysia Earth 2011, Yana Loh-Miss Malaysia Eco Tourism 2011.**

**This event is non-business oriented, the organizer hope any business organization who like to defray the cost of organizing the event and to cover for merchandise and other expenses, please do not hesitate to contact us.**

### Press Release:

- 1) [Press Release](#)
- 2) [Sin Chew Jit Bao](#)
- 3) [Nan Yang Shang Bao](#)
- 4) [Khong Wah Ren Bao](#)

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